



20TH ANNUAL

# OKTOBERFEST

9.28.2018

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 **ELDER CARE**  
SERVICES, INC.

SPONSORSHIP OPPORTUNITIES AVAILABLE

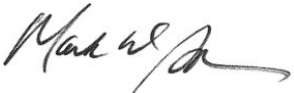
# OKTOBERFEST 2018

All of us at Elder Care Services would like to thank you in advance for considering to become a sponsor of one of the premiere events in the Capital region, Oktoberfest! In its 20th year in Tallahassee, we expect to draw over 1,000 attendees at this highly anticipated festival. As our only major fundraising event of the year, Oktoberfest allows us to increase support for programs like Meals on Wheels and In-Home Services, furthering our mission of improving the quality of life for seniors.

As you finalize your community investment plans for this year, I would like to ask for your sponsorship of our signature event. Oktoberfest is a not only a fun celebration of German cuisine and culture, it is a remarkable show of compassionate care for each other as a community and to those who make our mission possible.

Please send us your sponsorship early so we can include you in all of our promotional pieces. We are hopeful for your support in making our 20th Oktoberfest the best one yet!

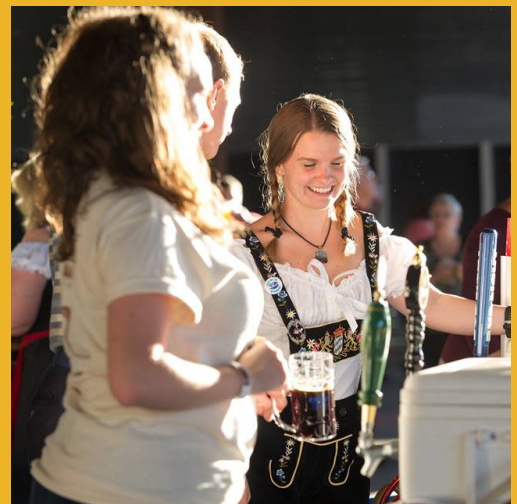
With warm regards,



































Mark D. Baldino  
President & CEO

## THANKS TO GENEROUS DONORS LAST YEAR...

- 111,493 meals were delivered to food insecure seniors in Tallahassee
- 238 frail seniors received 29,525 hours of In-home and Community-based services such as personal care, housekeeping, medical transportation, crisis intervention, and professional care management.
- 75 seniors who are incapable of staying at home alone during the day spent 110,000 hours at our Elder Day Stay.
- 231 seniors received Emergency Energy Assistance averaging \$229 per client.
- 1,623 seniors received free material aid such as medical equipment, heaters, fans, and groceries.



# EVENT SPONSORSHIPS

	Presenting \$5,000	Platinum \$3,000	Gold \$2,500	Silver \$1,000	Bronze \$500
<b>PRE-EVENT RECOGNITION</b>					
Placement on digital event collateral					
Name or Logo Recognition on ECS website					
Recognition in print advertisements					
Recognition in radio advertisements					
Recognition in television advertisements					
<b>ON-SITE RECOGNITION</b>					
Name or logo recognition on event signage					
Stage welcome					
Opportunity to address audience					
Logo placed on all souvenir steins					
Logo placed on Photo Booth Strips					
# VIP Tickets	10	8	6	4	2
<b>POST-EVENT RECOGNITION</b>					
Outgoing Press Release					
Placement in Newsletter & Annual Report					

For VIP Table Sponsorships, see event ticket information on page 6.

# STATION SPONSORSHIPS



## BIERGARTEN

\$2,000

- Recognition at Biergarten Station where all guests will refill steins, ensuring great traffic and high visibility for organization placement
- Logo or name recognition on ECS website, social media, and e-newsletter
- Digital recognition at event
- 4 VIP tickets



## ENTERTAINMENT

\$1,500

- Stage recognition for event entertainment including live music and station games.
- Logo or name recognition on ECS website, social media, and e-newsletter
- 6 VIP tickets



## TASTING

\$1,500

- Special recognition and logo placement at crowd favorites, VIP beer and wine tasting
- Logo and name recognition on ECS website, social media, and e-newsletter
- Digital recognition at event
- 4 VIP tickets



## DESSERT

\$1,500

- Special recognition and logo placement at Dessert Station featuring famous and traditional German delicacies
- Logo or name recognition on ECS website, social media, and e-newsletter
- Digital recognition at event
- 4 VIP tickets

These premier placement opportunities are limited to 2 sponsors per station. Contact us early to reserve your spot!

For VIP Table Sponsorships, see event ticket information on page 6.

## 20th Annual Oktoberfest

September 28, 2018

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Elder Care Services invites you to participate in the Oktoberfest Silent Auction by donating a special item. Each year, the auction is a crowd favorite, showcasing a wonderful display of items. All proceeds directly support programs for local seniors in need of food, personal care, and basic necessities. The Oktoberfest auction is a great way to support your community while promoting your products and services.

Each item auctioned will be displayed along with the name of the donating organization or individual, unless you request to be anonymous. We ask that each auction item have a retail value of at least \$50. From past experiences, we have learned that items such as vacation packages, sports equipment and tickets, electronics, and jewelry tend to be popular.

If you wish to donate an item, fill out the form to the right and return via email or mail. Please use a separate form for each donated item. You may also submit your information online at [www.eldercarebigbend.org/oktoberfest](http://www.eldercarebigbend.org/oktoberfest).

**PLEASE MAIL OR BRING YOUR DONATIONS TO ELDER CARE SERVICES, OR CALL TO ARRANGE PICKUP OF ITEMS. WE WOULD APPRECIATE YOUR GENEROUS DONATION BY SEPTEMBER 7, 2018.**



### Silent Auction Donation Form

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Donated Auction Item

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Retail Value

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Organization/Individual Name

---

Contact Person

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Street Address

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City/State/Zip

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Email

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Phone

Elder Care Services, Inc. is a private non-profit organization supported by volunteers and generous donors. Your contribution is tax-deductible to the extent allowable by law. A copy of our official registration[CH1650] and financial information may be obtained from the division of Consumer Services by calling toll-free within the state at 1-800-HELP-FLA (or 1-800-435-7352) or by visiting [www.floridaconsumerhelp.com](http://www.floridaconsumerhelp.com). Registration does not imply endorsement, approval, or recommendation by the state.

# 2018 OKTOBERFEST SPONSORSHIP COMMITMENT FORM

For your convenience, sponsorship and ticket purchases can now be submitted online at [www.eldercarebigbend.org/oktoberfest](http://www.eldercarebigbend.org/oktoberfest)

Organization Name: \_\_\_\_\_

Contact Person/  
Individual Donor: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_

## Sponsorship levels

## VIP Table

- Presenting (\$5,000)     Biergarten Station (\$2,000)     Sponsored table for 10  
 Platinum (\$3,000)     Entertainment Station (\$1,500)    (\$1,000)  
 Gold (\$2,500)     Beer/Wine Tasting Station (\$1,500)  
 Silver (\$1,000)     Dessert Station (\$1,500)  
 Bronze (\$500)

## Payment Authorization information

- Payment enclosed (Please make checks payable to Elder Care Services)  
 Please invoice or contact me to arrange payment  
 I authorize Elder Care Services to charge my credit card in the amount of \$\_\_\_\_\_

Credit Card:    Visa \_\_\_\_\_    Mastercard \_\_\_\_\_    American Express \_\_\_\_\_

Card #: \_\_\_\_\_ Exp. date: \_\_\_\_\_ V-Code: \_\_\_\_\_

Name of Cardholder: \_\_\_\_\_

Signature of Cardholder: \_\_\_\_\_ Date: \_\_\_\_\_

# EVENT INFORMATION

September 28, 2018

[www.eldercarebigbend.org/oktoberfest](http://www.eldercarebigbend.org/oktoberfest)



## General Admission - \$75

General admission provides access to a full night of entertainment with unlimited food, beer refills, and souvenir stein.

## VIP Admission - \$125

VIP tickets includes early access (5:20pm) to specialty beer and wine tasting reception, a full night of entertainment with unlimited food, beer refills, and souvenir stein.

## VIP Sponsored Table - \$1,000 (\$250 discount!)

VIP Table includes designated seating for 10, early access (5:20pm) to specialty beer and wine tasting reception, a full night of entertainment with unlimited food, beer refills, and souvenir stein.

Get social! Follow #OkTLH20 on Facebook and Twitter.